

**Mercer County
Health Department
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Harrodsburg, KY 40330
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**The Mercer County
Health Department is
committed to the 3 tenets
of Public Health:**

- **Prevent**
- **Promote**
- **Protect**

**Our Vision:
A Healthier Mercer County**

**We value:
Collaboration
Relevance
Sustainability
Innovation
Adaptability**

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Strategic Plan 2016-2021

About The Plan

We are pleased to present Mercer County Health Department’s Strategic Plan for fiscal years 2017-2021. This plan is a key tool that guides our work and outlines our goals and objectives as we move into the unknown future that is public health. It affirms our commitment to work with our communities so that we will have healthy places to live, work, learn, and play.

Input for this plan was provided by public health staff, community partners and stakeholders. Collaboration began in November of 2015 with our first Community Health Assessment (CHA). Work continued in February 2016 with our Community Health Improvement Planning (CHIP) session. Work continues with those stakeholders who have continued on as Mercer County Preventable Disease Coalition.

Many thanks to those who made this plan possible.

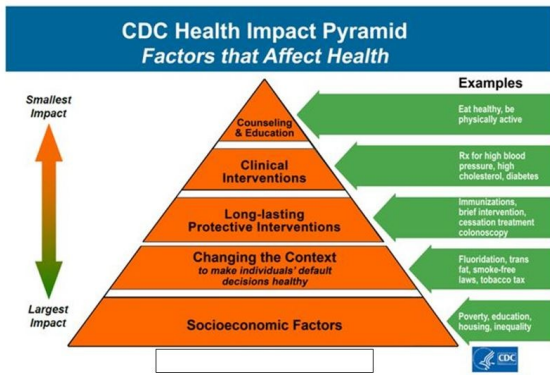


Serving Mercer County since 1938.

Kathy Crown-Weber, RD/CDE
Public Health Director

Strategic Direction

- Mercer County Health Department will work with community partners to address the socioeconomic factors at the bottom of the health pyramid, such as poverty and family issues.
- The Mercer County Health Department will achieve financial sustainability.
- Mercer County Health Department will target HIV/HCV, diseases that can be spread through the use of injected illegal drugs.
- The Mercer County Health Department will strengthen capabilities.
- Mercer County Health Department will strengthen external communications.



Priority #1 Mercer County Health Department will work with community partners to address the socioeconomic factors at the bottom of the health pyramid, such as poverty and family issues.

Short-term Objectives:

MCHD will work with interagency council to increase participation in poverty-related programs administered by the MCHD such as WIC.

MCHD will work with interagency council to increase participation in family issues-related programs administered by the MCHD such as HANDS.

Long-Term Objectives:

The MCHD will increase participation programs that address poverty (WIC) and family issues (HANDS) by 10% by 2021.

“Mercer County Health Department is one of the best run health departments in the state”

— Dr Steve Davis Medical Director

Priority #2 Mercer County Health Department will achieve financial sustainability.

Short-term Objectives:

MCHD will increase revenue through expansion of clinical services to fill gaps in services available in the community.

MCHD will downsize salary expenses through attrition and retirement.

MCHD will streamline the mix of programs provided through the transfer of unfunded programs/services to other community agencies when appropriate.

Long-term Objective:

MCHD’s budgetary requests from the Mercer County Public Health Taxing District will coincide with the average dollar amount raised in taxes on a yearly basis by 2021.



Priority #3 Mercer County Health Department will target HIV/HCV, diseases that can be spread through the use of injected illegal drugs.

Short-term Objectives:

MCHD will partner with Mercer Agency for Substance Abuse (ASAP) and other recovery agencies, to manage a Harm Reduction Syringe Exchange Program (HRSEP)

MCHD will gather baseline data on HIV/HCV as well as syringe exchange data to measure effectiveness of HRSEP.

MCHD will initiate Mercer Preventable Disease Coalition, an assembly of CHA/CHIP attendees to increase community awareness of HIV/HCV.

Long-Term Objective:

MCHD to reduce new cases of HIV/HCV in Mercer County by 10% by 2021.

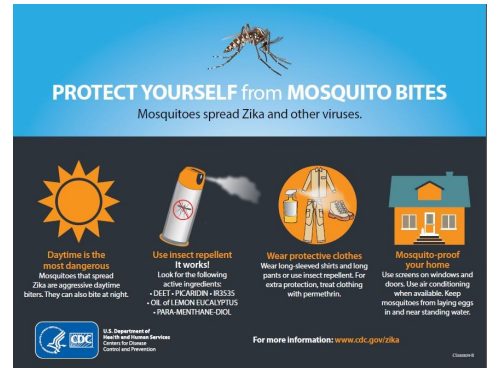
Priority #4 Mercer County Health Department will Strengthen Capabilities.

Short-term Objectives:

- MCHD will develop a performance management plan based on competencies.
- MCHD will develop a comprehensive quality assurance plan.
- MCHD will develop a work-force development plan based on population health rather than direct services.
- MCHD will develop a communicable disease management plan.
- MCHD will complete the application for public health accreditation.
- MCHD will evaluate community preparedness plans and expand/revise plans to fill gaps.
- MCHD will evaluate and strengthen workforce safety and security.
- MCHD will continue to grow, train and utilize its Medical Reserve Corps.
- MCHD will work with the Mercer County Board of Health to strengthen internal controls, and other agency policies .

Long-term Objectives:

- MCHD will attain accreditation status by 2021.



Priority #5 Mercer County Health Department will strengthen external communications.

Short-term Objectives

- MCHD will refine and expand its communications plan, to include a calendar to schedule seasonal/month-targeted messaging.
- MCHD will provide regular, timely and effective health information to those who live and/or work in Mercer County as well as to its partner agencies through a variety of mediums.
- MCHD will invite patients to ‘like us’ on Facebook in an effort to connect our clientele to targeted messages.
- MCHD will continue to engage the attendees of the 2015/2016 CHA/CHIP process in its targeted messaging.
- MCHD will continue to keep the information on its webpage updated and timely.
- MCHD will continue to keep the information on its marquee updated and timely.



Mercer County Health Department’s Facebook Page

Long-term Objectives:

- MCHD will revisit its Community Health Assessment and Community Health Improvement Planning process by 2021.

Core Activities



Public Health
Prevent. Promote. Protect.

To achieve its mission, the Mercer County Health Department :

Protects

- Enforces laws and regulations that protect health and ensure safety.
- Detects and investigates health problems in the community.
- Links people to needed personal health services and ensures the provision of population-based health services.

Promotes

- Monitors health status to identify community health problems including health disparities.
- Informs, educates, and empowers people and organizations to adopt healthy behaviors to enhance health status.
- Partners with communities and organizations to identify and solve health problems and to respond to and help to recover from public health emergencies.

Prevents

- Keeps up to date on research for innovative solutions to public health problems.
- Develops and implements public health interventions and best practices that support individual and community health efforts and increase healthy outcomes.
- Ensures a competent public health workforce and effective public health leadership.
- Evaluates effectiveness, accessibility and quality of public health services, strategies and programs.

10 Essential Public Health Services

